



**PATRON OPPORTUNITIES - UPDATE**  
**4<sup>th</sup> IEEE Conference on Control Technology and Applications**  
**August 24<sup>th</sup> – 26th, 2020**

On behalf of the Organizing Committee for the 4<sup>th</sup> IEEE Conference on Control Technology and Applications (CCTA 2020), you are invited to be part of this event which was originally at Le Centre Sheraton in the downtown core of Montreal.

To maintain the safety of our community from the COVID-19 virus the conference will now be 100% on-line.

CCTA is one of the main conferences sponsored by the IEEE Control Systems Society. Participants are from industry, academia and government. Companies can connect with attendees via presentations on topics such as desired workforce skills, new product or service offerings, or technology demos, and might also insert brief television / magazine style advertisements into the technical content stream.

Opportunities are still available to become a **Patron** for CCTA 2020.

	<b>PATRON</b>			
	<u>PLATINUM</u> \$10,000	<u>GOLD</u> \$7,500	<u>SILVER</u> \$5,000	<u>BRONZE</u> \$2,500
conference speaking opportunity	✓			
full page ad in the conference guide	✓			
opportunities to meet online with attendees	✓	✓		
acknowledgement at opening / closing	✓	✓		
recognition in conference advertisements and communications	✓	✓	✓	✓
company name and logo on the program guide and URL link to your corporate website	✓	✓	✓	✓
complimentary conference registration(s)	6	4	2	1
promo item or 8.5" x 11" ad in conference kit	✓	✓	✓	✓

Additional information can be found at: <https://ccta2020.ieeecss.org/sponsors.php>

If your organization would like to consider being a Patron, please contact us.

- **Dr. Mae L. Seto, Industry Chair, [mae.seto@ieee.org](mailto:mae.seto@ieee.org)**
- **Prof. Amir Aghdam, General Chair, [amir.aghdam@concordia.ca](mailto:amir.aghdam@concordia.ca)**